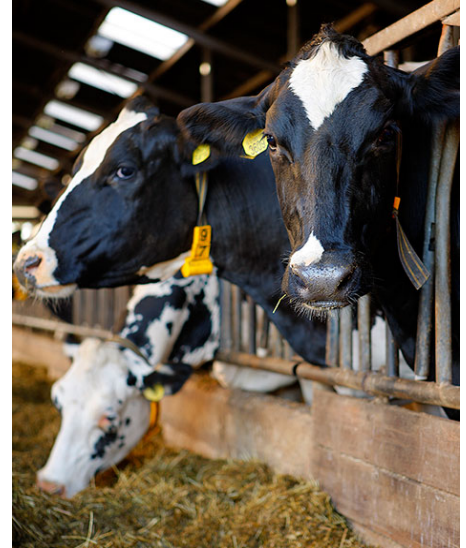


## Are your cows lacking that 'spark' this winter?

Early reports from this feeding season are that silages are not 'working' as well as they should! Reports from many farms are that cows are eating well and silages appear to have high intakes – usually a good sign – but somehow the benefits are not being seen in the bulk tank. Many nutritionists have commented that despite trying the usual nutritional tweaks, cows are still lacking that 'spark' to get milk really flowing.

It is clear that cows are just not extracting as much energy from their forage as expected. Forages typically contain 45-55% fibre. Fibre is not as well digested and utilised as the other components of the diet (starch, oil, protein etc.). In fact, only 40-65% of fibre is digestible and available for milk production – indicating that a lot of potential still lies 'untapped' within forage!



### AMAFERM

The feed additive Amaferm has been developed specifically to improve fibre digestion. In fact,

***Amaferm is the only feed additive registered in the EU as a digestion enhancer for dairy cows!***

Amaferm has been proven to increase fibre digestion by around 30% and milk production by an average of 4.8% across 18 peer reviewed scientific experiments.

During the past two winters, many tens of thousands of cows within the UK and Ireland have been converting energy from forage into milk more efficiently thanks to the effects of Amaferm.

With cows not milking as well as expected from forage this winter, Amaferm provides the 'spark' that is needed to get your cows milking.

### AMAFERM facts:

- Stimulates fibre digestion
- Improves milk yield by an average of 4.8%
- Proven locally and internationally

For more information contact your local Business Manger or  
Locall: 1890 321 321

